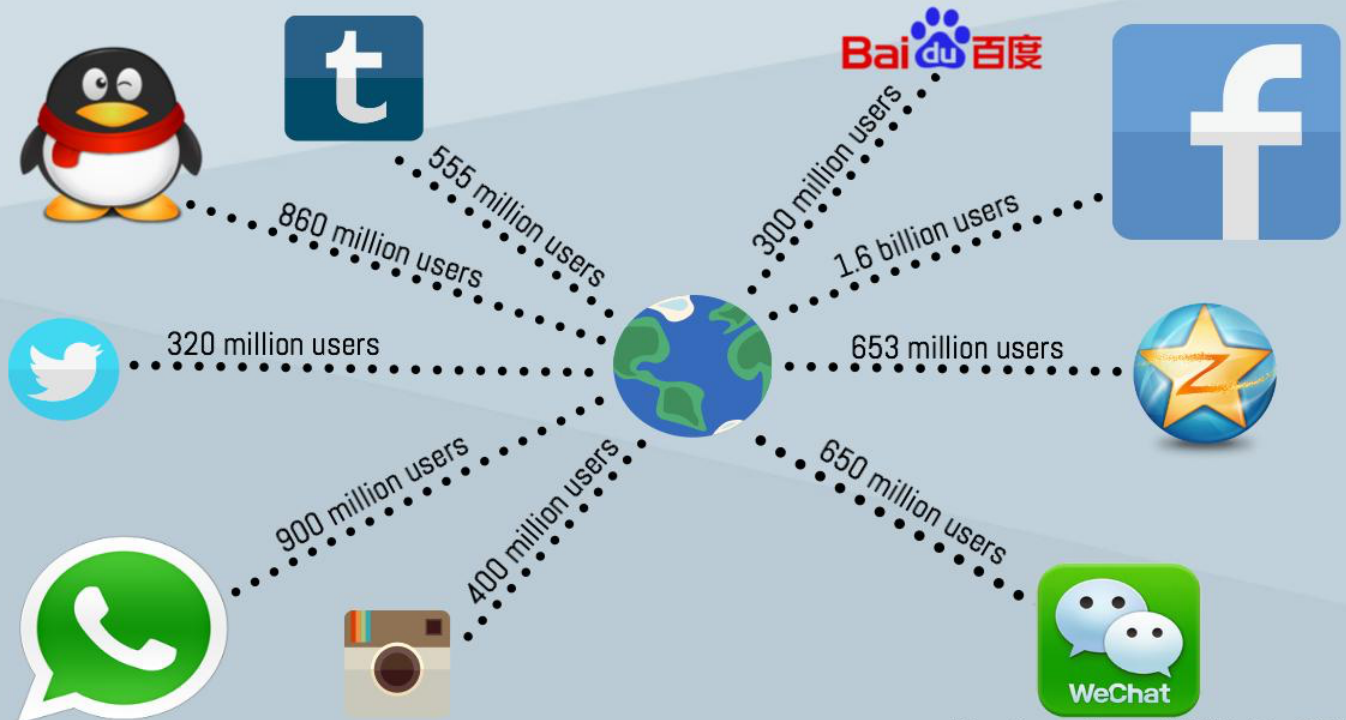


Social networks have emerged over the past 10 years in various forms to play a fundamental role in our lives. But do we actually understand these networks? And are we using them in the right ways?

# THE POWER OF SOCIAL MEDIA

## Leading Social Networks Worldwide



Information as of January 2016 (Statista, 2016)

