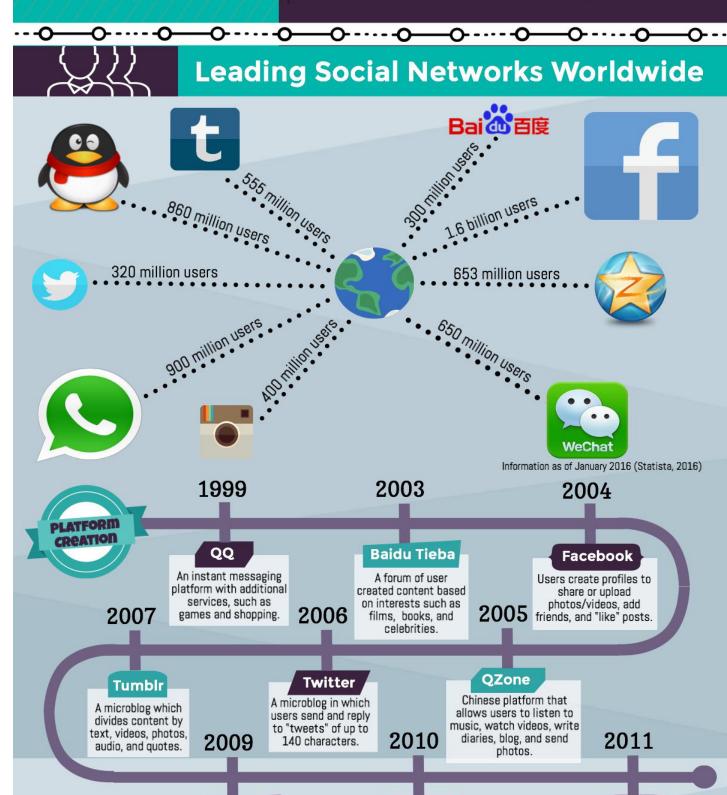
Social networks have emerged over the past 10 years in various forms to play a fundamental role in our lives. But do we actually understand these networks? And are we using them in the right ways?

## POWER OF SOCIAL MEDIA



## WhatsApp

Messaging service that offers text, voice messaging, and phone calls. Users can also send photos and videos.

## Instagram

Centered around photos. Users can upload, edit, and tag pictures, as well as follow other accounts.

## WeChat

Chinese messaging service offering text and voice messaging, as well as video calls.